



competition commission
south africa

MDPMI SUBMISSIONS ON STATEMENT OF ISSUES AND FIRST ROUND OF REQUESTS FOR INFORMATION RECEIVED BETWEEN OCT – DEC 2023

BUSINESS	TYPE	Link to non-confidential submission
STATEMENT OF ISSUES		
Arena Holdings	Large News	https://www.compcom.co.za/wp-content/uploads/2023/11/Arena-Holdings-Response-to-Statement-of-Issue.pdf
Caxton	Large News	https://www.compcom.co.za/wp-content/uploads/2023/12/Caxton-MDPMI-SOI-Submission.pdf
Centre of Journalism and Liberty	Academia	https://www.compcom.co.za/wp-content/uploads/2023/11/Comment_Center-for-Journalism-and-Liberty_Final.pdf
Google	Platform	https://www.compcom.co.za/wp-content/uploads/2023/12/Google-MDPMI-SOI-redacted-submission.pdf
Group M	Ad Broker	https://www.compcom.co.za/wp-content/uploads/2023/12/Group-M-MDPMI-SOI-submission.pdf
Kagiso Media	Small Media	https://www.compcom.co.za/wp-content/uploads/2023/11/Kagiso-Media-Written-Submission-on-MDPMI---14Nov23-let.pdf
Mail and Guardian	Large News	https://www.compcom.co.za/wp-content/uploads/2023/12/Mail-and-Guardian-MDPMI-SOI-submission.pdf
META	Platform	https://www.compcom.co.za/wp-content/uploads/2023/12/META-MDPMI-SOI-submission.pdf
National Association of Broadcasters	Association	https://www.compcom.co.za/wp-content/uploads/2023/11/Letter-from-the-NAB-to-Competition-Commission-regarding-MDPMI-14-November-2023.pdf
Primedia	Large Media	https://www.compcom.co.za/wp-content/uploads/2023/12/Primedia-MDPMI-SOI-submission.pdf
Publicis Media	Ad Tech	https://www.compcom.co.za/wp-content/uploads/2023/12/Publicis-MDPMI-SOI-submission.pdf
SANEF; AIP; PCSA; MMA; SOS; GIBS Media and Caxton	Association	https://www.compcom.co.za/wp-content/uploads/2023/11/231114-SANEF-and-6-Others-Submission-to-the-MDPMI-on-the-Statement-of-Issues.pdf

University of London College	Academia	https://www.compcom.co.za/wp-content/uploads/2023/12/University-College-of-London.pdf
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BUSINESS	TYPE
ASSOCIATIONS	
Association of Independent Publishers (AIP)	Association
Forum of Community Journalists (Caxton)	Association
Media Monitoring Africa (MMA)	Association
National Association of Broadcasters (NAB)	Association
Press Council of South Africa (PCSA)	Association
Publishers Support Services (PSS)	Association
SOS Support Public Broadcasting Coalition (SOS)	Association
South African National Editors' Forum (SANEF)	Association
BROADCASTERS	
CNBC AFRICA	Broadcaster
eNCA/Etv	Broadcaster
Kagiso Media	Small Media
Primedia	Large Media
South Africa Broadcast Corporation (SABC)	Broadcaster
MEDIA BUSINESSES AND PUBLISHERS	
Arena Holdings	Large
Caxton	Large
IOL (Independent Media)	Large
ITWeb	Speciality
Mail and Guardian	Large
Maroela Media	Small
Media24	Large
Mpumalanga Media	Small
PLATFORMS	
Criteo	Adtech Stack
Dentsu	Ad broker
Google Adtech	Ad tech
Google News	News Aggregator
Google Search	Search
Group M (SOI)	Ad broker
Havas Media Group	Ad broker
Magnite	Adtech stack
Meta	Social Media
Microsoft Bing	Search
Microsoft Start (Microsoft News)	News Aggregator
Omnicom Group	Ad Broker
Publicis	Ad broker /Adtech stack
RTB House	Ad Broker
Samsung Ads	Adtech stack
Tik Tok	Social Media

Tiktok	Video
Trade desk	Adtech stack
Twitter (X)	Social Media
WPP	Ad broker
Xandr (Microsoft)	Ad Tech
Yahoo	Search
Yandex	Search
Youtube	Social Media